

Black Men's Prostate Cancer Awareness Survey

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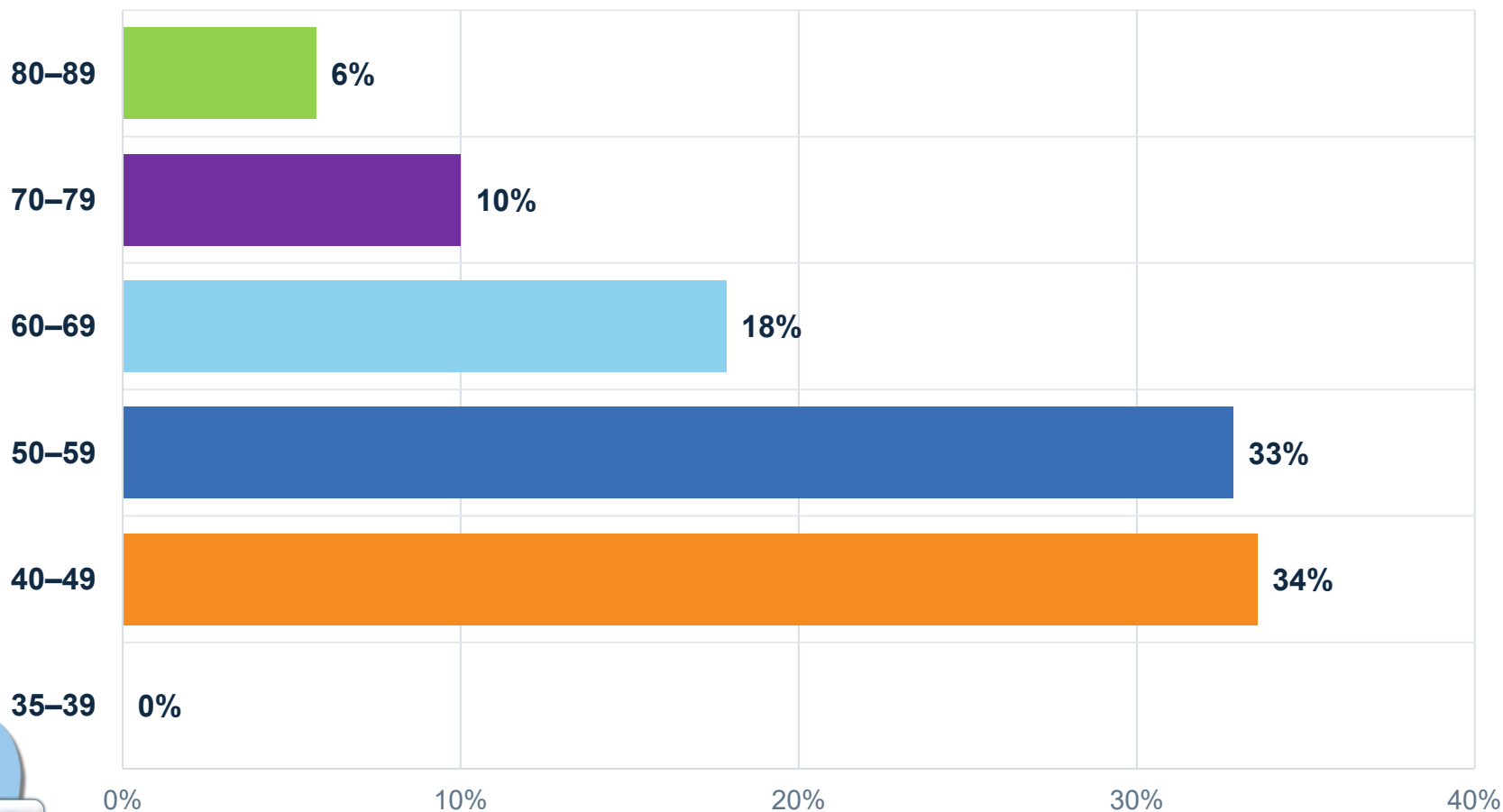
Prostate Health Education Network, Inc.

Why PHEN did this.

“We wanted to hear from Black men outside our own educational programs, to get an exploratory snapshot of what men in the community report knowing about prostate cancer and PSA testing.”



What is your age?



KEY FINDING

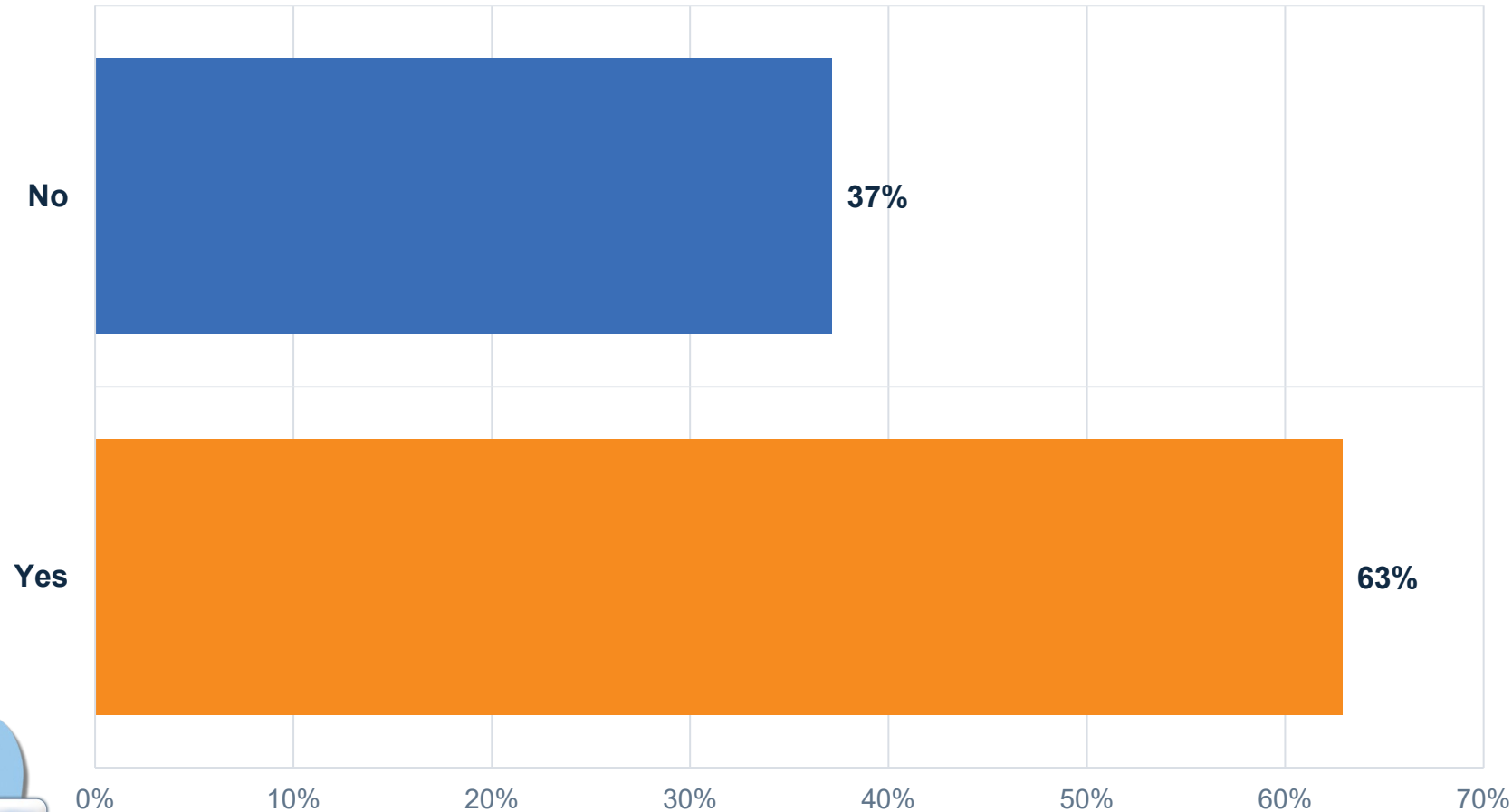
40-59

66% of
respondents

Who participated in
this age 40+ analysis



Are you at high risk of prostate cancer?

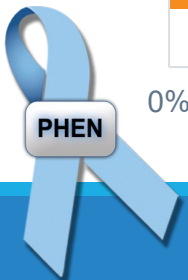


KEY FINDING

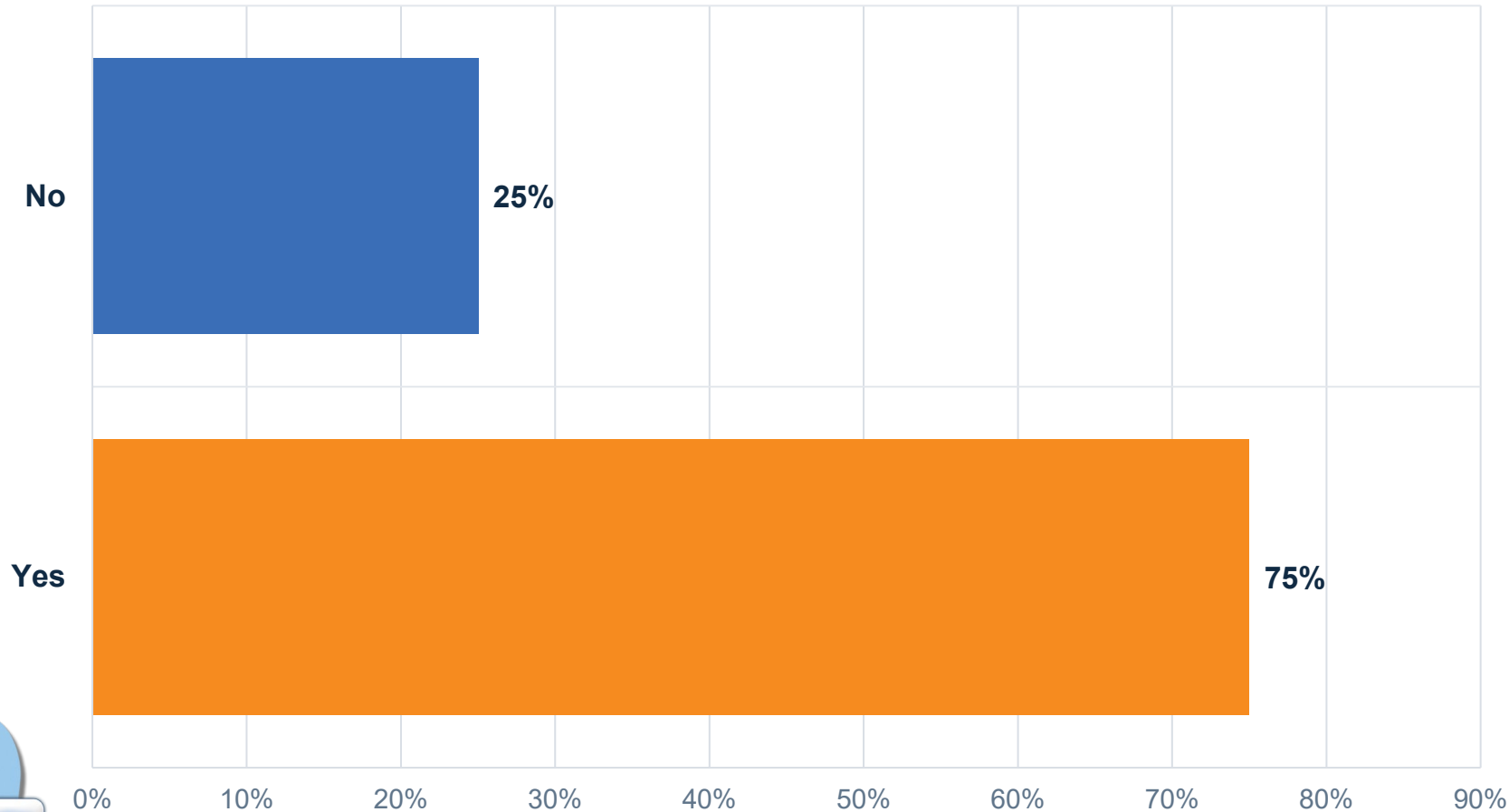
63%

said yes

Risk awareness is present, but self-reported



Has anyone spoken to you about your prostate cancer risk?

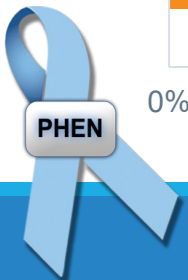


KEY FINDING

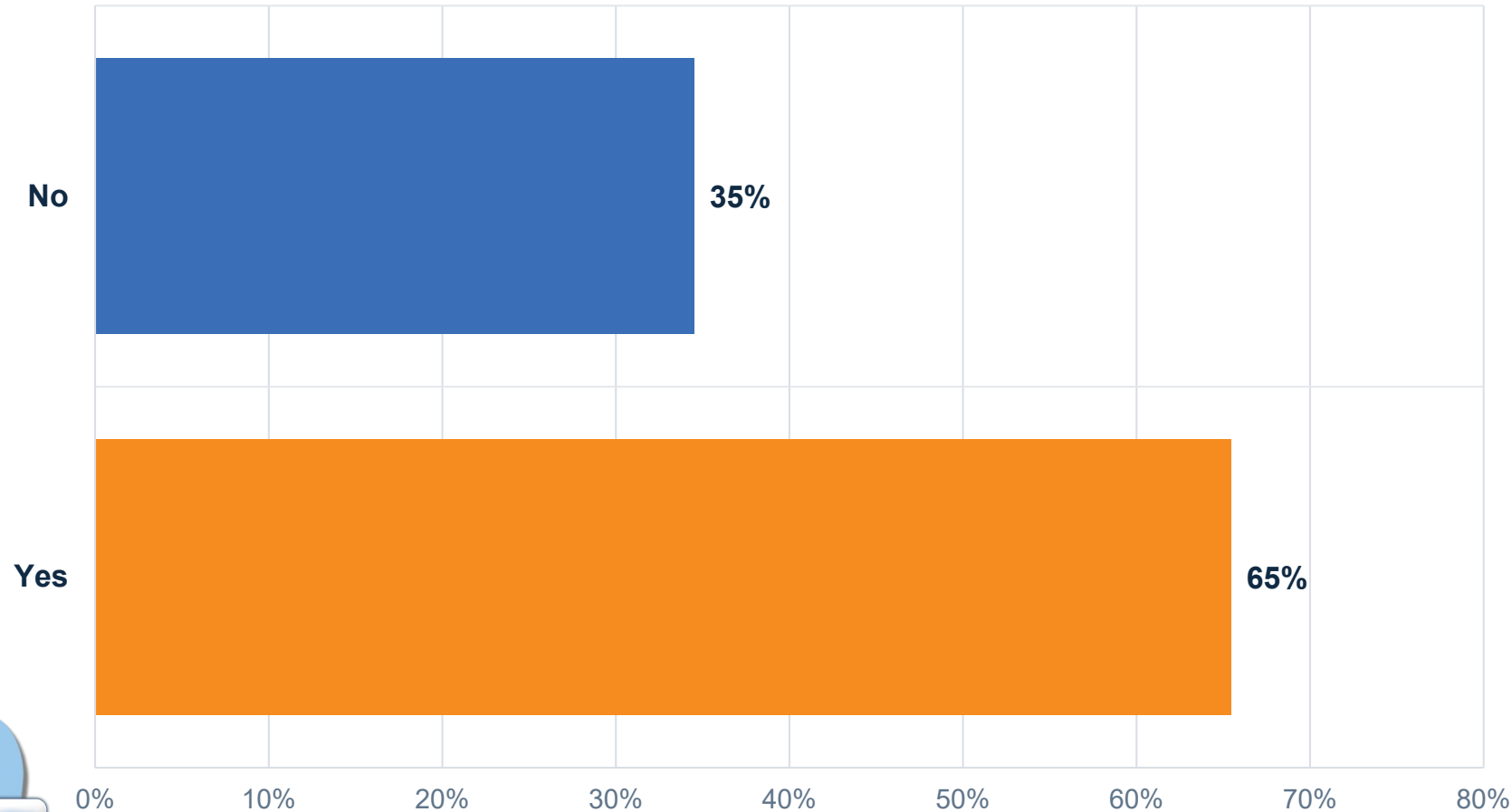
75%

said yes

**Many men have
heard a prostate
cancer risk message**



Are you aware of an early detection prostate cancer test (PSA test)?

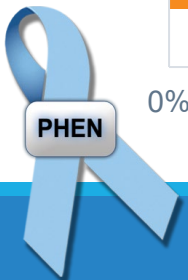


KEY FINDING

65%

said yes

PSA awareness exists, but understanding was not determined

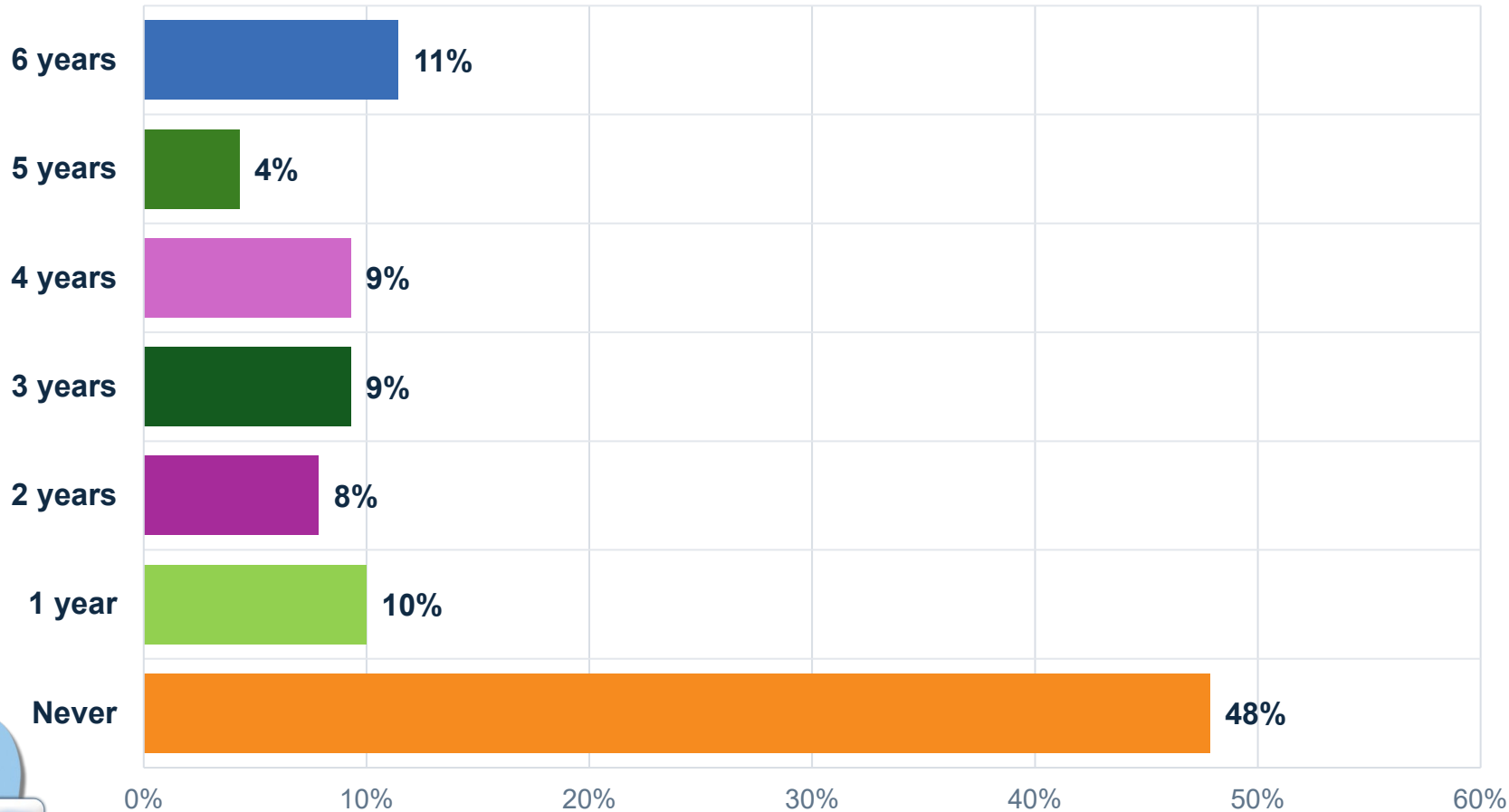


There is some awareness

“Sixty-three percent considered themselves at high risk, 75% said someone had talked with them about their risk, and 65% reported awareness of PSA testing.”



When did you last get a PSA test?



KEY FINDING

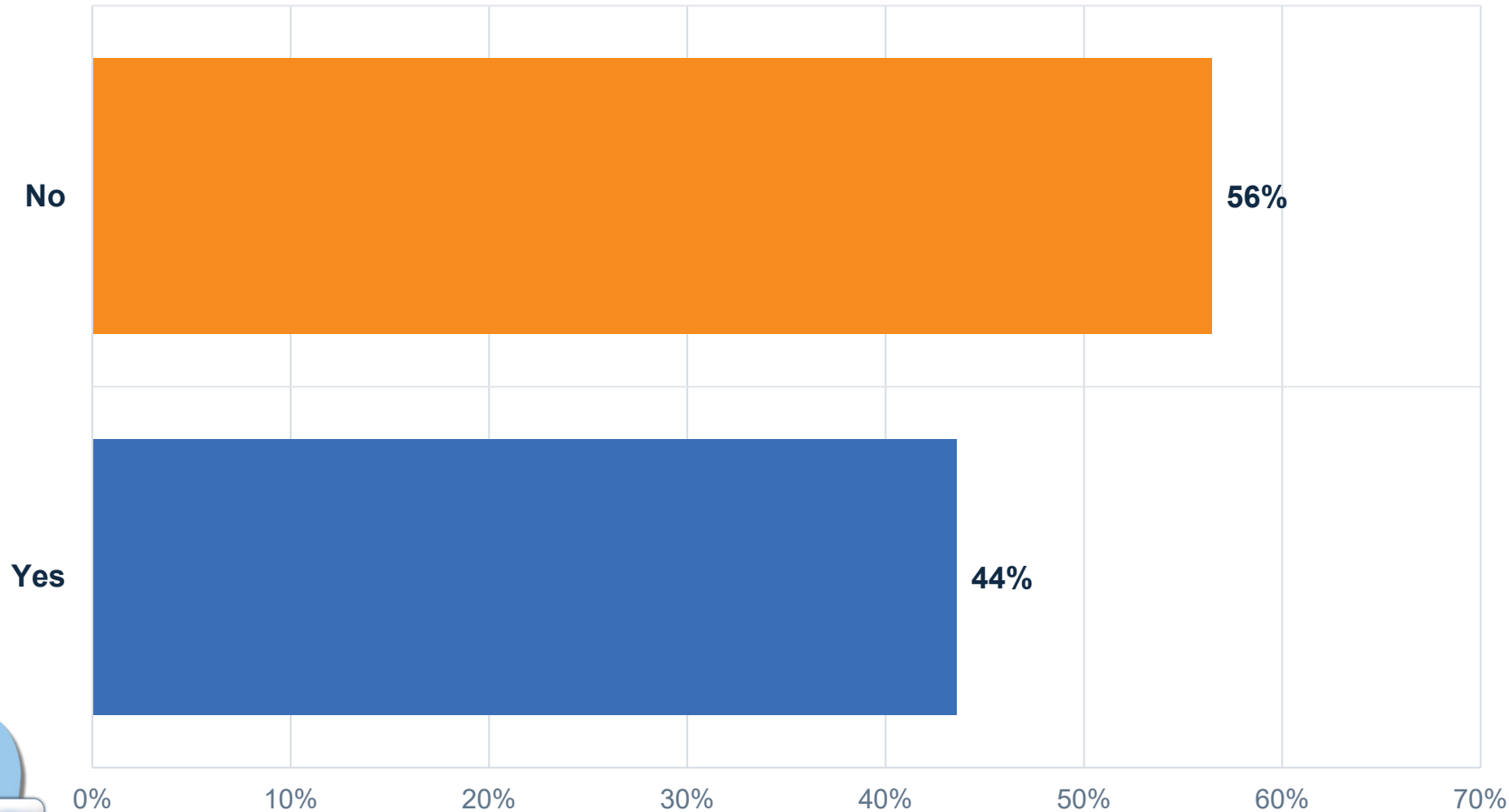
48%

have never had a
PSA test

The largest gap:
nearly half
reported never
having a PSA test



Do you know how often you should get a PSA test?

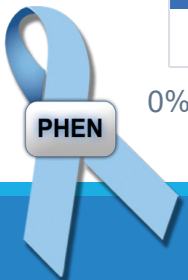


KEY FINDING

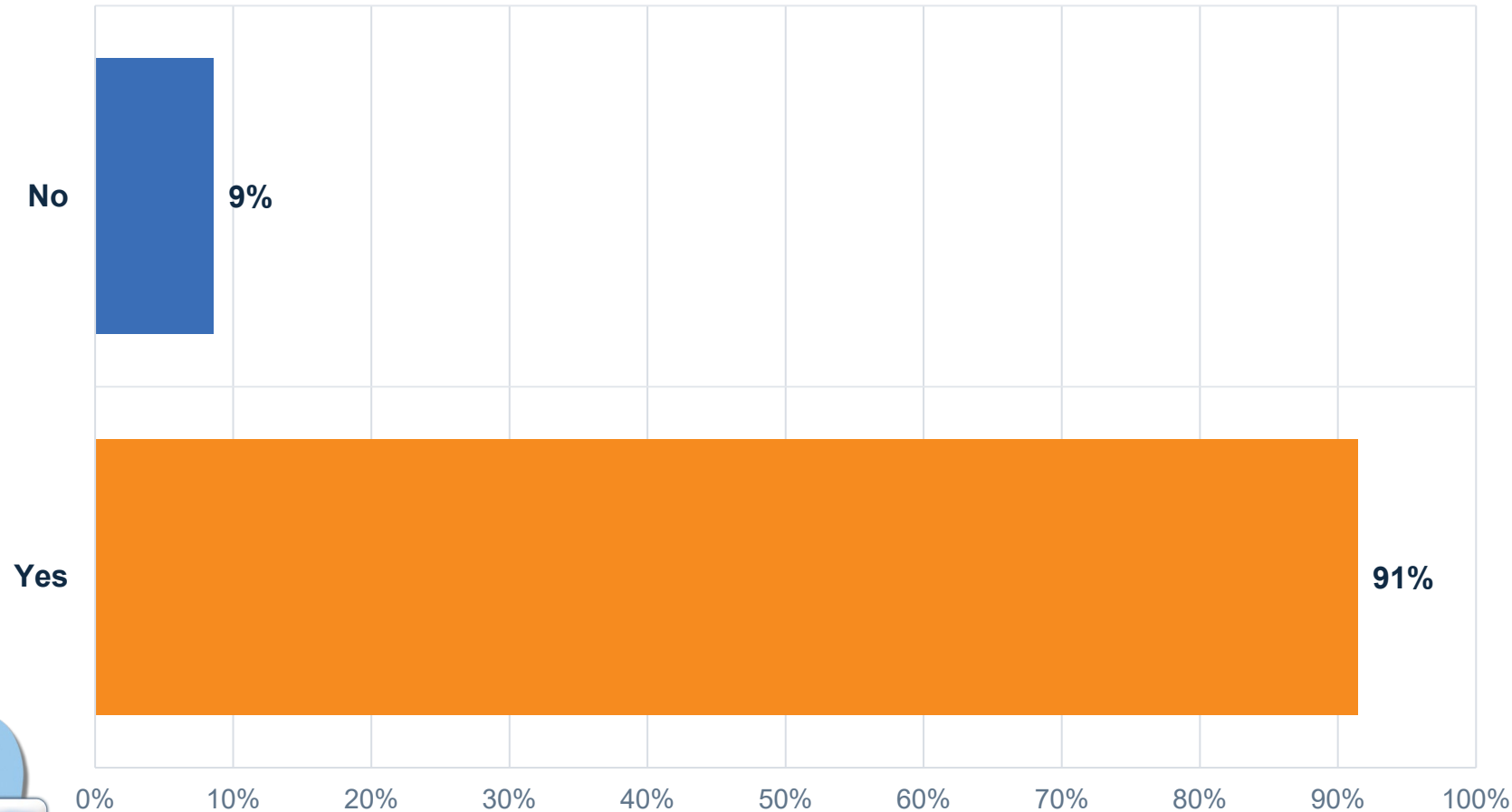
56%

said no

More than half did not know how often they should test



Are you willing to get a PSA test?

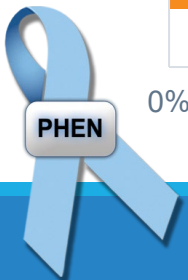


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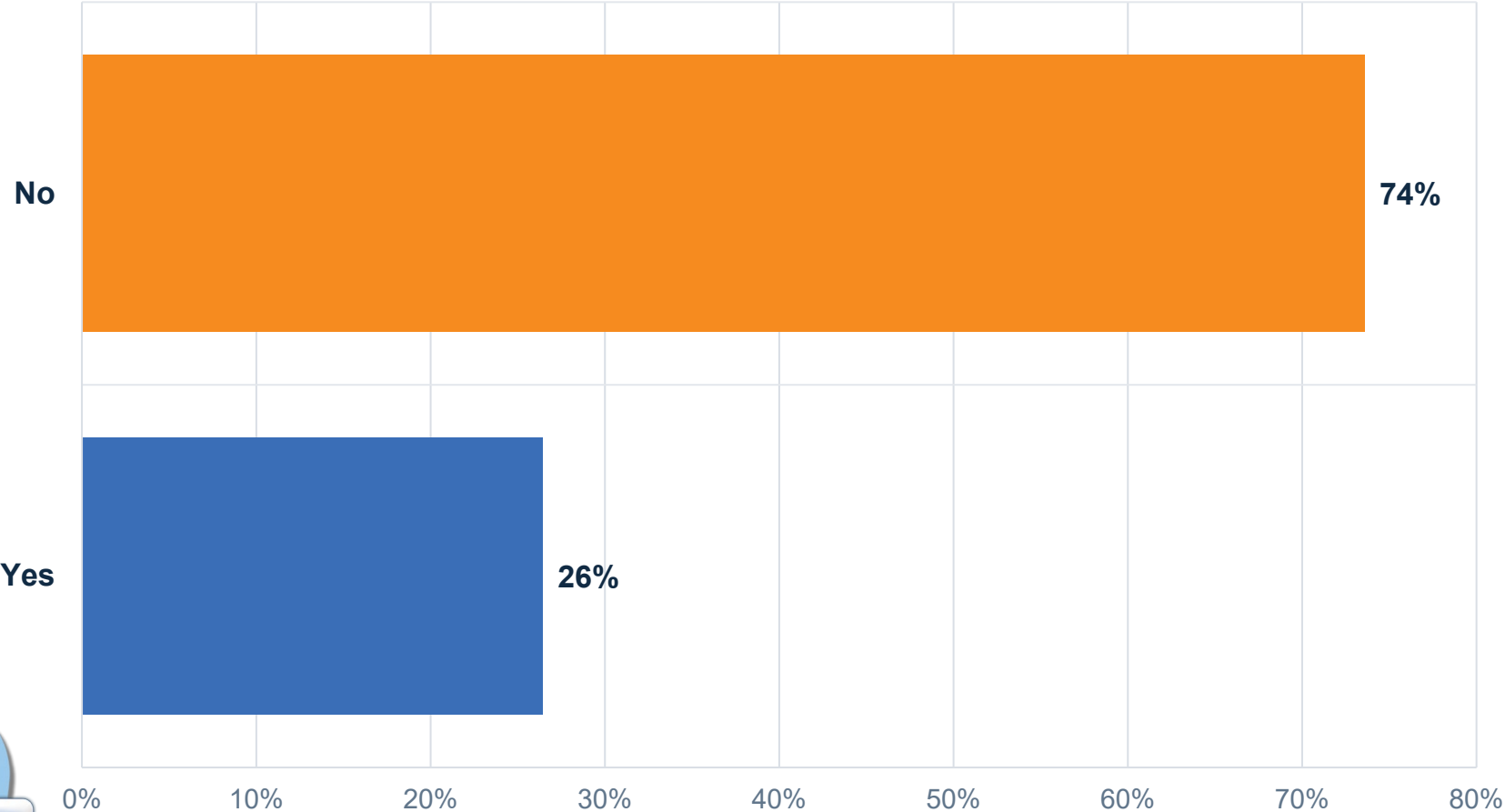
91%

said yes

The encouraging finding: willingness to test is high



Do you have a close relative diagnosed with prostate cancer, or who has died from it?



KEY FINDING

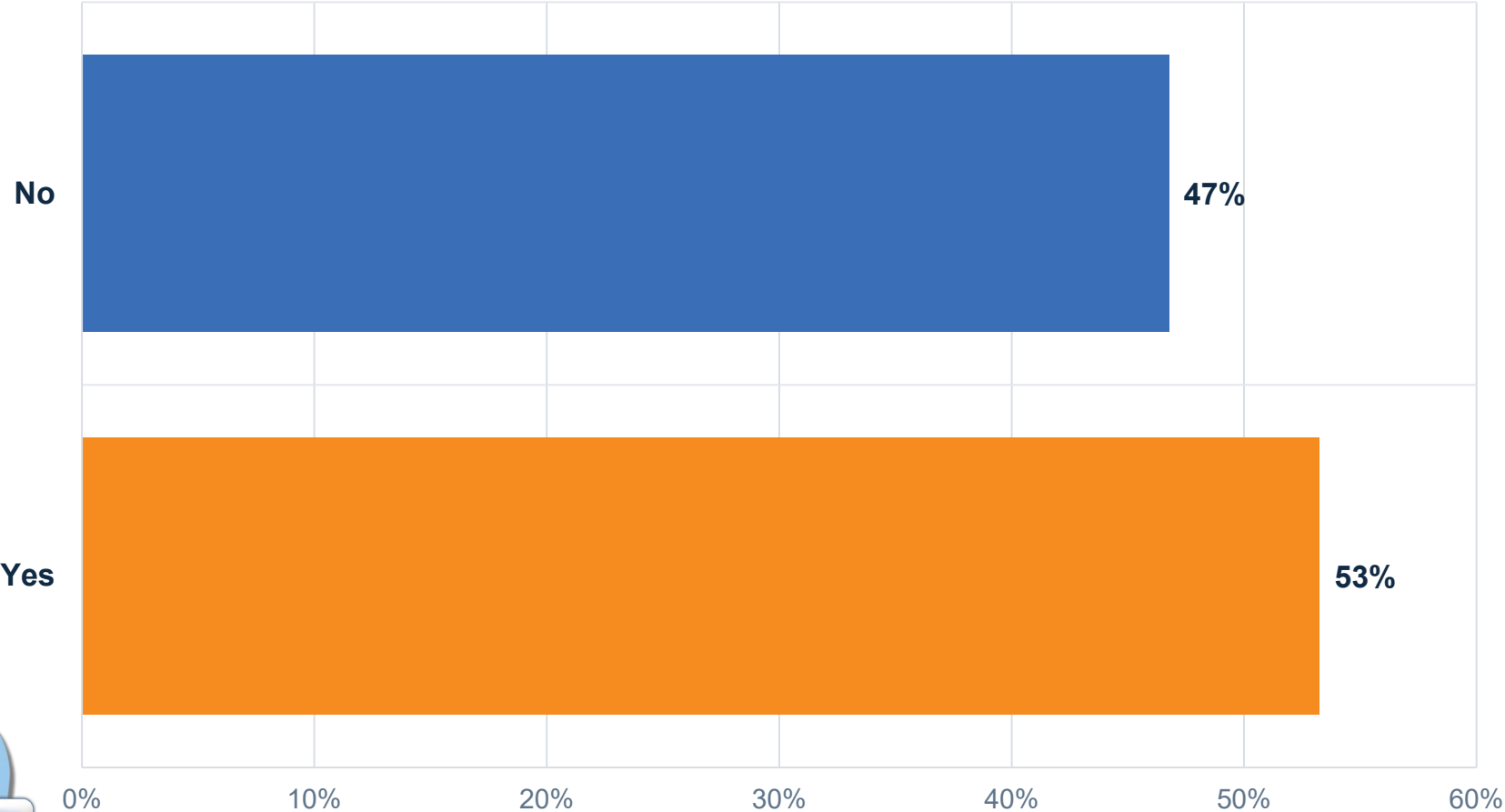
74%

said no

About one in four reported a close family experience



Did you know prostate cancer is one of the most commonly diagnosed cancers and the second-leading cause of cancer death among Black men?



KEY FINDING

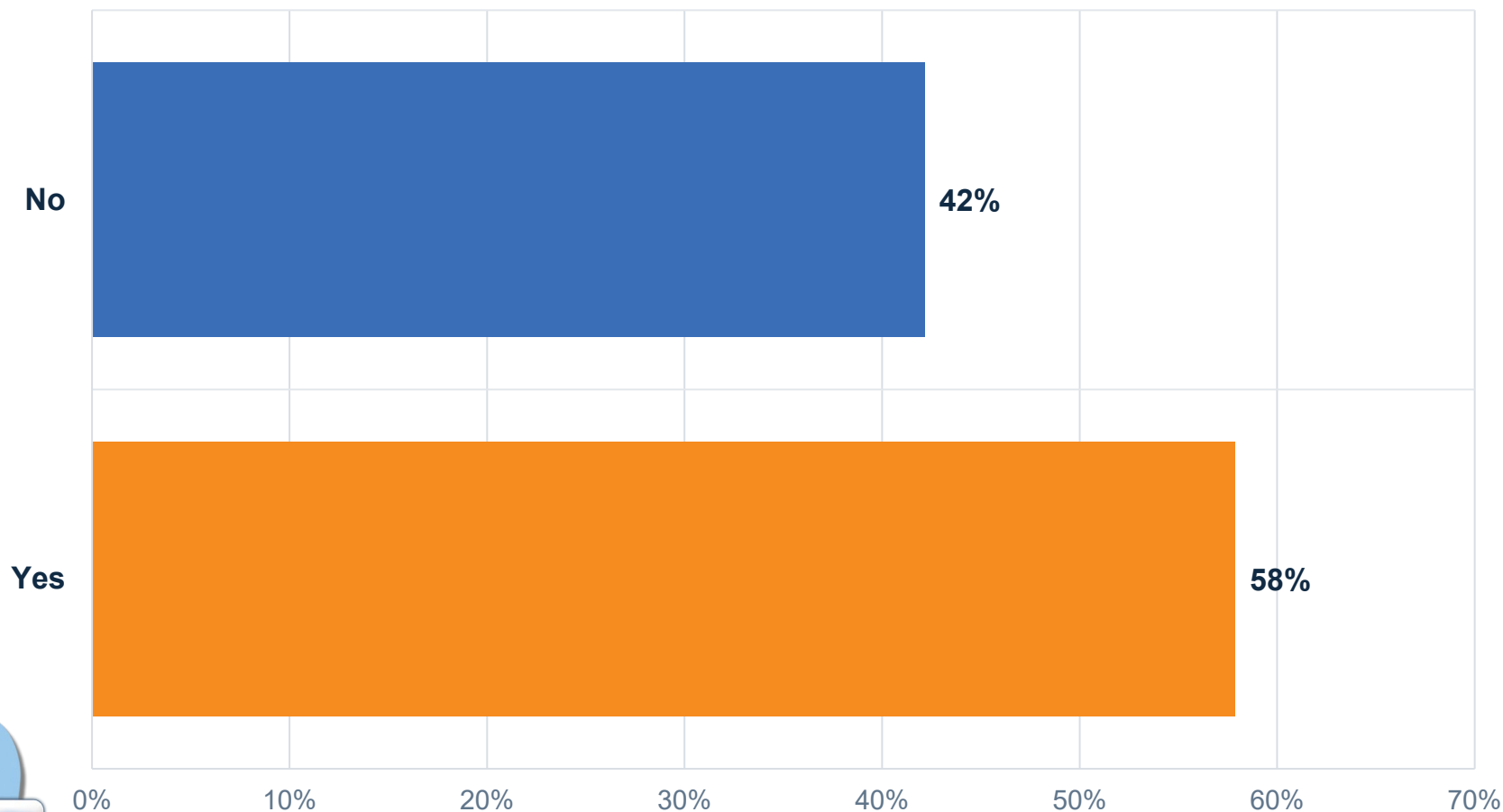
53%

said yes

Important disease-burden messages were not universally recognized



Did you know that early detection PSA testing can save your life from prostate cancer?

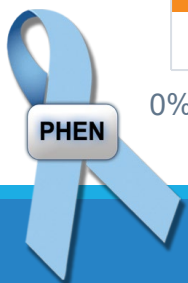


KEY FINDING

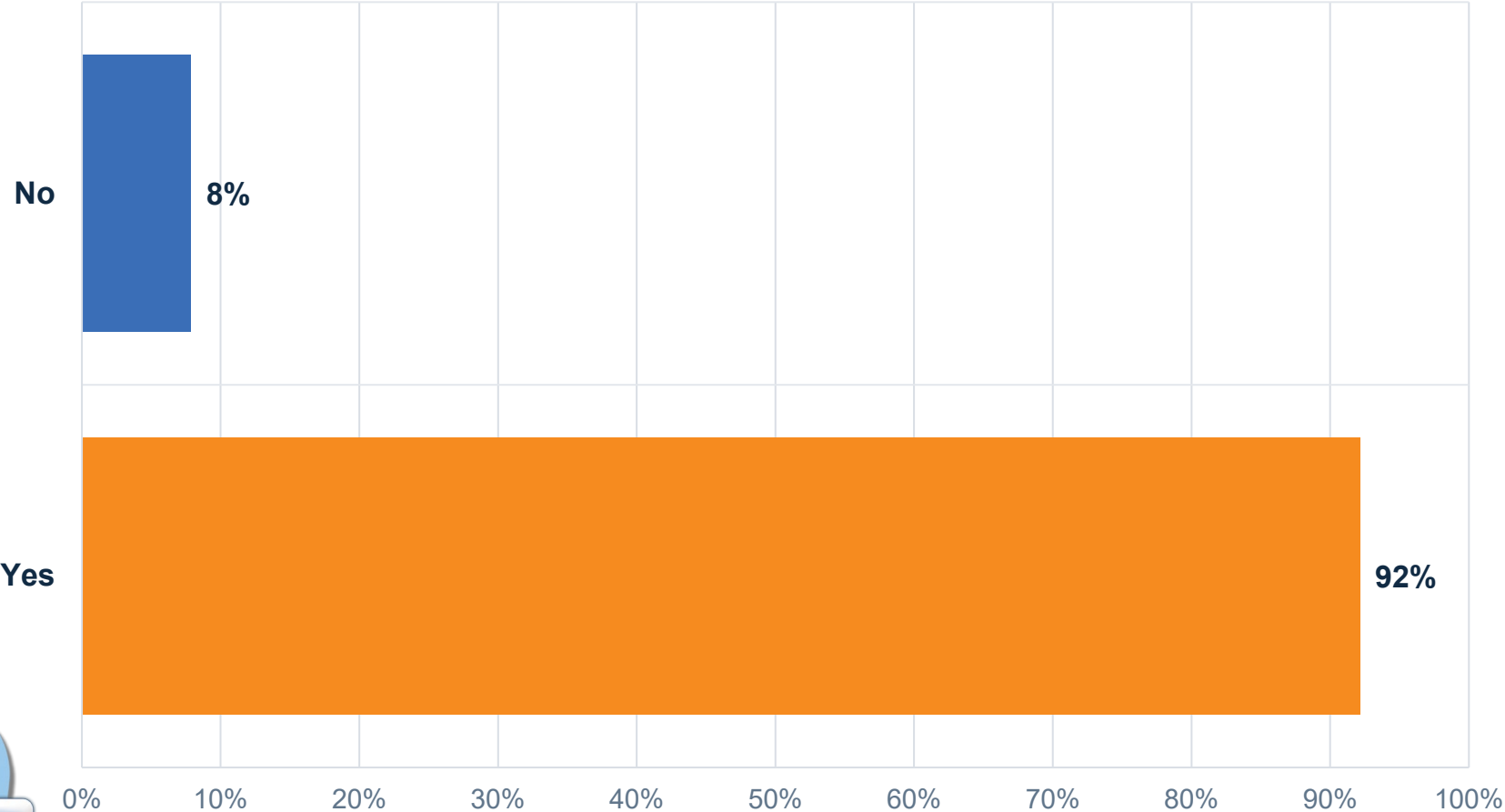
58%

said yes

**Early-detection benefit
was not universally
recognized**



Does this knowledge make you more interested in a PSA test?



KEY FINDING

92%

said yes

Information was associated with high reported interest in PSA testing



There is an opportunity.

91% were willing to get a PSA test.

92% said the information made them more interested in testing.



PHEN Community Survey Takeaway:

- **Awareness exists.**
Many men have heard something about prostate cancer risk and PSA testing.
- **Knowledge and testing gaps remain.**
48% reported never having a PSA test; 56% did not know how often they should test.
- **Willingness is high.**
91% said they were willing to get a PSA test.

Opportunity: Turn awareness into informed action.

